



Corporate Sponsorship • 2024
conwayhall.org.uk



PARTNER WITH US

If ethics matter to your organisation, then we invite you to become a corporate sponsor of Conway Hall.

We curate, support and facilitate people and ideas that **Make Ethics Matter** in the world, and your support is vital to help us to continue with this mission.

Working with our charity and independent venue will enable your organisation to fulfil its charitable and corporate responsibility commitments by partnering with the home of ethics.

Take a look at our most recent *Annual Review* to find out more about what our charity does and its impact:

conwayhall.org.uk/annualreview2023



OUR BUILDING

Conway Hall opened in 1929 and is named in honour of Moncure Daniel Conway, anti-slavery advocate, outspoken supporter of free thought and biographer of Thomas Paine.

Owned by *Conway Hall Ethical Society*, a charity, our building is Grade II listed. It offers beautiful spaces with historic features throughout, especially our Main Hall with its distinctive stage and highly-regarded acoustics.

Our Library and Archives hold the *Ethical Society's* collection, which is the largest and most comprehensive Humanist Research resource of its kind in the UK.



Whether it's the rise of inequality, discrimination, or environmental destruction, there's a growing consensus that our society must prioritise ethics.

With over 200 years of challenging dogma and encouraging independent thought, **Conway Hall** seeks to bring people together – both in person and online - to think and talk about how we can live together as humans.

There has never been a greater need for equality, social justice and a better life for all. This is what we call Ethics. This is Conway Hall.

Throughout our history, Conway Hall has been at the forefront of addressing pressing societal issues long before they became mainstream concerns.

From advocating for atheism and women's suffrage to supporting LGBT rights, equal marriage, anti-colonialism, nuclear disarmament, and the foundation of the NHS, we've consistently platformed causes that later shaped society.

Conway Hall is the last remaining Ethical Society in the country, with no other organisation or venue dedicated to making ethics matter as we do.

We provide a unique space where ideas can flourish, facilitating the development of innovative solutions to the ethical challenges of our time.

Uniquely positioned to bridge the gap between ethics and action, **Conway Hall** aims to be the space in the UK for effective public discussion on ethics.



Your support will directly fund initiatives that promote ethical thinking and preserve Conway Hall's legacy by:

- Enabling us to reach more people by attracting speakers with higher profiles and larger followings, creating a ripple effect of ethical thinking.
- Increasing funding to community initiatives, establishing more partnerships to promote ethical discussion at the grassroots level within diverse communities.
- Allowing us to facilitate talks on specific issues, bringing together experts and the public to explore and address contemporary ethical challenges.
- Ensuring the preservation & conservation of our Library

and Archives - the largest Humanist resource in the UK - making them accessible for future generations.

- Continuing to provide outstanding classical music via our historic Sunday Concerts - supporting young musicians and making classical music affordable for all.

As ethical concerns grow more prominent, there's a pressing need for a space like ours to thrive. By supporting our charity, you will help advance ethical dialogue throughout society.

We have the space and ambition for problem solving and with our rich history, we are a proven platform with a legacy of catalysing change.

Join us in creating a brighter, more ethical future for all.



PACKAGES

By supporting Conway Hall you will receive a number of great benefits.

Other ways to Support our charity and its work:



We're registered, if your organisation makes grants or donations using this platform.



You or your organisation can donate to our twice-yearly public campaign(s) this way.

Or, if you'd like to make a direct or individual donation, please go to:

conwayhall.org.uk/donation

PACKAGE ONE

- One daytime hire of the Brockway Room**
- 10% off all additional room hires
- 20 tickets to *Conway Hall* events*
- Your company name added to our sponsors & donors board in the foyer

£5,000

PACKAGE THREE

- One evening hire of the Main Hall**
- One daytime hire of the Library**
- 20% off all additional room hires
- 100 tickets to *Conway Hall* Events**
- Your company name added to our sponsors & donors board in the foyer

£20,000

PACKAGE TWO

- One daytime room hire of the Main Hall**
- One daytime hire of the Library**
- 10% off all additional room hires
- 50 tickets to *Conway Hall* Events*
- Your company name added to our sponsors & donors board in the foyer

£10,000

START THE CONVERSATION

Contact:

Jeni Leatherby • *Head of Commercial*
020 7061 6744 • jeni@conwayhall.org.uk

Conditions of sponsorship:

* *Conway Hall's* events include *Ethical Matters* talks, *Sunday Concerts* and various others. Tickets are subject to availability.

** Hires do not include catering, AV or any additional elements and dates offered are at *Conway Hall's* discretion.

• See our website for more details about our spaces and hire conditions: conwayhall.org.uk/venuehire

RENOVATION

We are seeking one-off sponsors for vital works on our Grade II listed building.

THE ROOF

As might be expected with a historic building such as ours, some of the structure is beginning to show its age and the roof is in need of repair and renovation.

After having it surveyed, over the next five years we will have to shoulder the price of almost **£250,000**.

Sponsorship of any amount from **£10,000 and upwards** would be an enormous help towards this work and, ideally, completing it sooner.

Contact us for further details.

RADIATOR & SEATING RESTORATION

The radiators, with their beautiful and ornate design, and the original balcony seats are historic features of Conway Hall.

They need specialised care to restore them to their original state and proper working order.

You can sponsor a single seat or radiator - or all of them.

- a) Single seat **£1,000**
- b) Single radiator **£500**
- c) All radiators **£10,000**

Sponsor benefits will include:

- 5^a, 10^b, 50^c tickets to Conway Hall Events*
- One free daytime hire of the Library^b
- One free evening hire of the Main Hall^{**c}
- Plaque with your name on the seat^a
- Plaque with your name next to the radiator^b

THE ARTISTS ROOM

£10,000 will enable us to renovate this key, revenue-generating, additional event space:

- Repainting • Restoring the parquet flooring
- New furniture • Modern AV equipment

Sponsor benefits will include:

- Renaming the room after your organisation
- 5 free daytime hires in the room for a year
- 10% off all additional room hires
- 50 tickets to Conway Hall Events*

CONWAY HALL'S EXTERIOR

£25,000 will enable us to repaint the exterior of the building, restoring it to its former glory.

Sponsor benefits will include:

- Renaming of the Theobalds Road Entrance of the building after your organisation
- Two free daytime hires of the Main Hall^{**}
- Two free evening hires of the Main Hall^{**}
- 20% off all additional room hires
- 50 tickets to Conway Hall Events*

PROGRAMME

Support our dynamic programme of events, educational work and community projects.

SUNDAY CONCERTS

Our Concerts started in 1878 with the principle of providing “good music by means of affordable concerts”.

Help us to fulfil this ethos, deliver inspiring concerts, support young performers and pay musicians ethically.

£20,000 will underwrite a season of our concerts.

Sponsor benefits include:

- *Branding on all Concerts promotional material*
- *50 tickets over the season*

THIS IS ETHICS • ONLINE VIDEO SERIES

From AI to free speech, the notion of ethics is often discussed. However, what does it really mean?

Sponsor our short-form, original YouTube videos about Ethics. More people already engage with our work online than in-person and this interesting and engaging series will enable us to further cement Conway Hall as *the* place for ethical discussions.

One video: **£2,000**

A six video series, made and released over one year: **£12,000**

Sponsor benefits include:

- *Visible branding on start and end titles of the full video(s) and in promotional clips for social media, etc.*

ETHICS IN ACTION • ONLINE LEARNING

With sponsorship we'll be able to commission and release a series of free online learning resources that provide the skills and tools to help us make positive choices for ourselves and the world around us.

Topics will range from ethical economics to effective empathy. These accessible courses will educate and empower, helping us all to **Make Ethics Matter** in the world.

Sponsor a module: **£1,000**

*Topics: Ethical Economics • Real Free Speech
Combating Misinformation • Effective Empathy
How To Be Uncritical*

Co-create a module: **£2,000**

Work with us to co-create a module on a topic of your choosing.

We curate, support and facilitate people and ideas that

MAKE ETHICS MATTER



Historic

We embrace our history and share our heritage, in order to build a platform for future progress.



Diverse

We celebrate the benefits of many viewpoints and those working together for common goals and minority rights.



Creative

We believe in the power of creativity and culture to stretch our minds.

Kind

We seek to avoid causing harm, preferring options which benefit people and help them to live freely.



Human

We believe in the power of people solving problems together to build the world we want to live in.

